

Start-up Gathering

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- 1) Key Skills for Jump Starting a Start-up
- 2) Design Thinking

Guest Speakers:



Eric Sim
LinkedIn Blogger and
former MD of UBS
Investment Bank



**Dr Chan Bun
Alexander**
Senior Programme
Director / College
Principal Lecturer,
HKUSPACE

Date: 7 Apr 2017 (Fri)

Time: 14:30 – 17:15

Venue: Smart-Space 3F, Level 9, Cyberport 3 (Core F)

Speakers' information:

- Prof Eric Sim is former Managing Director at UBS Investment Bank where he helped corporate and financial institutions clients across Asia with mergers & acquisitions, raise funding in capital markets and manage financial risks. With 22 years of banking experience, he can now leverage his expertise and wide network to help startups. A blogger on LinkedIn, Prof Sim shares life skills with his 500,000 followers who are keen to develop their careers. Prof Sim recently founded Institute of Life (www.iol.life), an EdTech company which mission is to use technology to train young professionals to be productive at work and successful in life. Besides teaching career skills and finance at HKUST and Renmin University, Prof Sim conducts leadership workshops at Schwarzman College, located in Tsinghua University, training future world leaders. More about Prof Sim <https://hk.linkedin.com/in/simeric>
- Dr Alexander Chan (Alex) joined the mobile technology industry in late 1990s. For over 15 years he took senior roles in sales and marketing with leading British and European companies. From 2004 and 2011, Alex was VP of Sales for Asia Pacific based in Beijing with annual sales revenue in excess of €40 million. The customers that Alex has managed include Google, Samsung, LG, Nokia, Motorola, Microsoft, Toshiba, Panasonic, HTC, Lenovo, Huawei and China Mobile. Alex joined HKU SPACE in 2014 and he is Head of Centre for Management and Innovation at ICB. His specialties are Management, Strategy and Innovation.

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