

Organizer

HKPC Hong Kong
Productivity Council
香港生產力促進局

Supporting Organization

Cyberport 數碼港

Smart Enterprise Conference 2016

Invitation to Exhibit

Driving for Digital Innovation & Sustainable Enterprise Development

Conference Hall, HKPC Building

3 October 2016



What is Smart Enterprise Conference About?

Organized by Hong Kong Productivity Council, the Smart Enterprise Conference aims to share the latest Smart Enterprise trends with 4 key areas namely Talent Development, e-Learning, Innovation and Knowledge Management.

Who Will Attend the Conference?

Business Owners, Senior Executives, Managers and staffs coming from all sectors, and are going to equip themselves in developing strategic business plan, expand the market growth, building up sales and marketing team and conducting R&D projects etc.

Why Exhibit?

- Meet and create network with different industry players
- Demonstrate your service solution and brand products
- Explore market potential
- Learn the latest smart enterprise trends

About the Conference

Date: 3 October 2016 (Monday)

Venue: 4/F, Conference Hall,
HKPC Building

Admission Fee: \$100 per person

Exhibitions Package

Exhibition Package A

Package Price: \$800

Booth Location: Booth 1 - 8 (Please refer to Appendix for the floor plan)

A Standard Booth includes:

- Table x1 (50cm x 180cm), Chair x2
- Free Conference seat
- Free Listing of Company Name, Logo, profile and contact details in promotion materials

Exhibition Package B

Package Price: \$500

Booth Location: Booth 9 - 13 (Please refer to Appendix for the floor plan)

A Standard Booth includes:

- Table x1 (50cm x 180cm), Chair x2
- Free Conference seat
- Free Listing of Company Name, Logo, profile and contact details in promotion materials

Additional Charges:

Easy Roll Banner (800mm x 2000mm): \$300 (PDF format file to be provided by exhibitors for output)



Standard Displaying Booth

Points to Note

- Application and booth allocation are on first-come-first-served basis. The application deadline is 2 September, 2016.
- The first round booth allocation results will be announced on the week of 9 September 2016.
- Applicants should confirm acceptance on or before 15 September 2016.
- Preference of booth location will be taken into consideration but is subject to availability. If your choice of location is not available, the closest booth to your original selection will be assigned. No guarantees are made in respect to booth location.
- HKPC reserves the right in booth allocation and to decline any applications.
- Confirmation will only be made upon receipt of full payment.

Enquiries:

Mr. Albert Wong

Tel: 2788 5685

Email: eventmanager@hkpc.org

Location Map



Appendix

Outlook of the conference venue



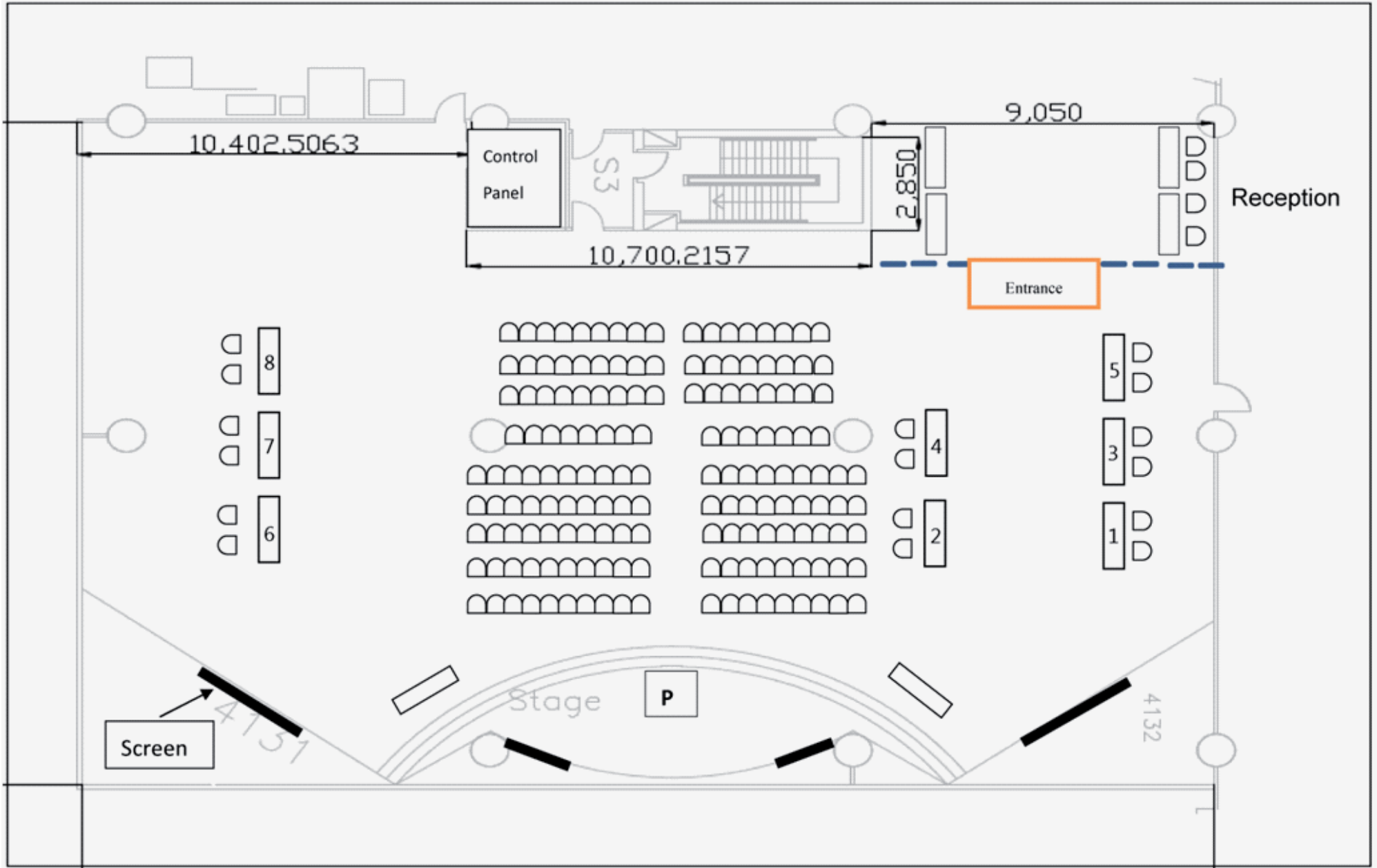
Reception and Area for Booth 1 -5



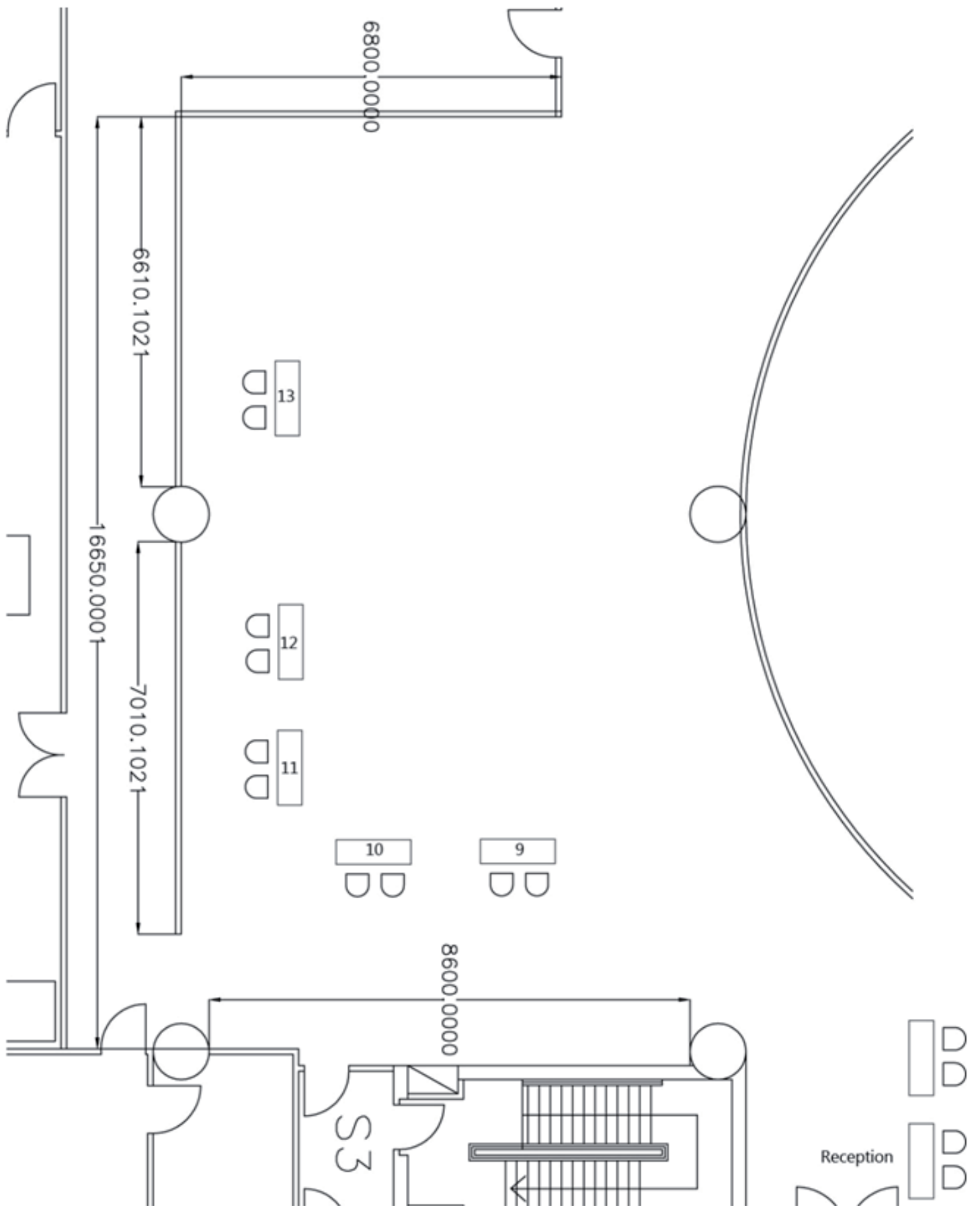
Area for Booth 9 -13



Floor Plan (Booth1 - 8)



Floor Plan (Booth 9 -13)





Application Form

All application details must be completed in full.

Company: _____

Contact person: Mr/Mrs/Ms: _____

Position: _____

Address: _____

Tel: () _____ Email: _____

Service/product to be exhibited: _____

Please “✓” the appropriate box to indicate your selected package

Exhibition Package	
Package A	[] \$800
Package B	[] \$500
Additional Charge – Easy roll Banner	[] \$300

Please issue official receipt

Preference of booth

Only 1 booth option can be chosen. Please refer to the appendix floor plan and indicate the booth number that you prefer.

1st preferred booth no. __ 2nd preferred booth no. __ 3rd preferred booth no. __

Authorized Signature with Company Chop : _____ Date: _____

Declaration :

I declare that all information provided in this enrolment form and the accompanying documents are, to the best of my knowledge, true, accurate and complete.

I object to the proposed use of my personal data including, without limitation, name, age, gender, phone number, fax number, job title, member status, payment details including credit card information (where applicable), academic and professional qualification, correspondence address and email address (“Personal Data”) for the purpose of sending me information relating to HKPC's latest developments, industry support services, consultancy services, training courses and related events, and other marketing activities as may be organized by HKPC.