

Hong Kong International ICT Expo 2018 – Cyberport Pavilion

You are cordially invited to exhibit in Cyberport Pavilion at International ICT Expo 2018 to showcase your products and solutions with the below details:

Date	13-16 April 2018 (Fri-Mon)
Venue	Hall 3FG, Hong Kong Convention & Exhibition Centre Cyberport Pavilion will be set close by the entrance of Hall 3F (Floorplan)
Time	09:30 a.m. – 06:00 p.m.
Organiser	Hong Kong Trade Development Council
Co-organisers	<ul style="list-style-type: none">• Torch High Technology Industry Development Centre, Ministry of Science & Technology, People's Republic of China• Office of the Government Chief Information Officer, The Government of the Hong Kong Special Administrative Region

Cyberport has participated in ICT Expo over the past few years. Riding on previous experiences and success, this year, we will set up a **Cyberport Pavilion** at Hall 3F and our community members are invited to join us as co-exhibitors.

Offers to co-exhibitors

Attractive package is offered to Cyberport community members. Leveraging this showcase opportunity, our co-exhibitors can enjoy the following benefits:

1. Approx. 4-square meter booth area with high visibility for showcase and company exposure (Cyberport Pavilion located in a prominent area at the main entrance)
2. Concurrent Event with [Internet Economy Summit 2018](#); guided tours to ICT Expo 2018, visiting Cyberport Pavilion
3. Promotion support, including online and print materials production and delivery
4. Company video / advertisement to be played onto the TV screen at the Cyberport Pavilion, as a channel of increasing exposure
5. Exclusive pitching opportunities for start-ups in tailor-made sessions in Cyberport Pavilion
6. Opportunity to be one of the guest speaker in forum section *

7. Features at the fair daily which will be sent to all buyers (database over 100,000) during show days *
8. Present and showcase opportunity in the press conference *
9. Business matching opportunity with a various group of public and industry players *

* *Subject to the arrangement offered by HKTDC*

Booth Rental Package for co-exhibitors

Booth rental fee offered by HKTDC:	HK\$ 13,120 for 4-square meter raw space
Booth rental fee offered by Cyberport:	HK\$ 10,000[#] for 4-square meter well-furnished space

#Current incubatees may reimburse the expenses from incubation programme. (For enquiries, please contact Entrepreneurs team)

HK\$10,000 rental fee includes the below equipment:

1. A display poster panels – for poster size of 1100mm (H) x 700 mm (W). Co-exhibitor is responsible to the design work of poster.
2. A 0.5m (W) x 0.5m (L) lockable cabinet with storage space
3. Power supply with a power socket
4. Free usage of the common meeting area (*Subject to the final design of the Pavilion*)

IMPORTANT NOTES:

1. The fee of HK\$10,000 is an engagement fee which is **non-refundable and non-transferrable**. The cheque will be settled upon receipt. For reimbursement, please contact Entrepreneur team.
 2. Co-exhibitor shall comply with the exhibitor manual without violating the regulations
 3. Shortlisted applicants will be invited to a booth selection session; booth allocation will be decided by drawing lots.
 4. Booth area is well-managed with the co-exhibitor being present throughout the exhibition period (i.e. 13-16 Apr, 2018), in order to fully utilize the showcase opportunities.
 5. Co-exhibitors shall sign on the participation sheet on a daily basis with the help of on-site Cyberport staff.
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How to register as co-exhibitor:

1. Fill in the attached [reply slip](#)
2. Send a crossed cheque with a copy of the reply slip to *Units 1102-04, Level 11, Cyberport 2, 100 Cyberport Road, Hong Kong (Attn: Mavis Cheung / Alice Lee)*

by 28 February 2018; uncompleted application with insufficient information provided or without the cheque would not be accepted.

**Crossed cheque should be made payable to "Hong Kong Cyberport Management Company Limited"*

Limited quotas are available and we served on a first-come-first-served basis.

Act now and join us at the International ICT Expo 2018!

For any possible assistance, kindly contact Ms. Alice Lee at alicelee@cyberport.hk / Ms. Mavis Cheung at mavischeung@cyberport.hk

Fast Facts of International ICT Expo

- As one of Asia's leading ICT trade shows
- With over 31,000 visitors from all industries looking for the latest solutions (41% from Hong Kong; 43% from fast-growing Asia) in 2017
- With 600 exhibitors from 11 countries and regions took part in the ICT Expo 2017
- With Apple, Cisco, Dell, Fuji Xerox, Huawei, Samsung, Sony sent their representatives to the Expo in 2017; other participants are *AEON, A.S. Watson Group, Bank of China, Cheung Kong (Holdings) Limited, Citigroup, DBS, Disneyland, HSBC, Henderson Land Group, Kerry Properties Limited, MTR, PCCW, RTHK, Standard Chartered Bank, TVB*
- ICT Expo 2018 will be held concurrently at the HKCEC with the HKTDC Hong Kong Exhibition Fair (Spring Edition) which brought together over 2,800 exhibitors and 62,500 buyers in 2017; this creates great synergy and business opportunities for the two sectors

For and on behalf of

Partners Team

Hong Kong Cyberport Management Company Limited