

Start-up Nurturing Month:

Government Funding Schemes Briefing, Intellectual Property and Corporate Compliance

Date: 24 April 2018

Time: 10:15 – 17:45

Venue: Function Room, L3, Cyberport 3 (Core E), 100 Cyberport Road, Hong Kong

Time	Rundown
10:15 – 10:30	Registration and Networking
10:30 – 12:30	HKSAR Government ITC Funding Schemes Introduction: <ul style="list-style-type: none">• Public Sector Trial Scheme• Internship Programme• Technology Voucher Programme• Patent Application Grant
12:30 – 13:30	Networking Lunch
13:30 – 15:30	Intellectual Property Issues by Steven Fung, Registered Patent Attorney, Marks&Clerk <ul style="list-style-type: none">• IP Knowledge: Copyright, Trademarks, Patents, Designs, Trade Secrets
15:30 – 15:45	Break
15:45 – 17:45	Corporate Compliance Issues by Anthony Evans, Senior Partner, Anthony Evans & Co. <ul style="list-style-type: none">• What you Need to Know on Start-up Board• Investment Contract Issues to Beware of• Employment Contract Basics for Start-ups
17:45	End of Event

Funding Milestones Plan and IPO Basics

Date: 25 April 2018

Time: 9:00 – 14:00

Venue: Smart-Space FinTech, L4, Cyberport 3 (Core E), 100 Cyberport Road, Hong Kong

Time	Rundown
9:00 – 9:15	Registration and Networking
9:15 – 11:15	“How to Create Your Start-up Funding Milestones Plan?” by Leo Chiu, Partner of Spike Ventures <ul style="list-style-type: none">• Is Funding Necessary?• When should be the Right Time to Raise Seed Round? Series-A? Series-B? Series-C? ...
11:15 – 11:30	Break

11:30 – 13:00	<p>“IPO Basics for Tech Start-ups” by Irene Wan, Senior Manager, Deloitte China</p> <ul style="list-style-type: none"> • Overview on Global Tech Start-up IPO, e.g. Pricing, Procedure and Limitation • New IPO Opportunity for Tech Start-ups in Hong Kong
13:00 – 14:00	Networking Lunch
14:00	End of Event

Tech Marketing and Media Communications

Date: 11 May 2018

Time: 9:00am - 2:00pm

Venue: Smart-Space FinTech, L4, Cyberport 3 (Core E), 100 Cyberport Road, Hong Kong

Time	Rundown
9:00 – 9:15	Registration and Networking
9:15 – 11:15	<p>“Bridging the Opportunity Gap – The Secret to Launching a Data-driven Approach in Mainland China ?” by Cristina Ng, Business Development Director, iClick Interactive Asia Limited</p>
11:15 – 11:30	Break
11:30 – 13:00	<p>“Media Communications Skills for Tech Start-ups ” by Marius Chow, Assistant Programme Director, HKU Space</p>
13:00 – 14:00	Networking Lunch
14:00	End of Event

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About the Speakers:



Steven Fung
Registered Patent Attorney,
Marks&Clerk

Steven is a Partner of the International Patent and Trademark Attorney Firm, Marks & Clerk. He predominately works with Engineers, Scientists and Industrialists in protecting their innovations and technology developments. Originally born and raised in Hong Kong, Steven studied in Australia where he qualified as an Engineer, Lawyer, Patent and Trademark Attorney. Steven worked as a Patent Examiner with the Australian Patent Office and as a Patent Attorney before he returned to Hong Kong.

Irene Wan
Senior Manager
Deloitte China

Irene Wan is an Audit Senior Manager of Deloitte Hong Kong office, with almost 10 years of professional experience in Hong Kong. She has served companies across several industry sectors, including internet and software development, consumer products, media, manufactory, gaming etc. Her clientele mainly focuses on listed companies on the Stock Exchange of Hong Kong Limited. She has extensive experience in the area of public offerings, reorganizations, strategic acquisitions and technology and media business industries. She has participated and assisted several companies successfully going public offering in Hong Kong.



Leo Chiu
Venture Advisor
The Farm Ventures

Leo is a hands-on practitioner and a tech savvy entrepreneur. After completing secondary education in Hong Kong, Leo fought his way into Stanford University, graduating with a M.S. degree in Management Science and Technology (Operations Research & Engineering Economics), one of the specialized fields out of the STEM discipline. After graduation, Leo was recruited into Morgan Stanley New York office. Finding out Wall Street is not his cup of tea, Leo came back to Stanford and started his STEM career in Silicon Valley. The last 4 big data/AI startups Leo served as core contributor all lead to successful IPO or M&A, with a combined market valuation of over US\$1B.



Cristina Ng
Business Development Director, Agency and Channel
iClick Interactive Asia Limited (NASDAQ: ICLK)

Cristina is currently Business Development Director of iClick Interactive Asia Limited, who specialize in helping international advertisers and agencies to Digital China with data-driven marketing solutions. Prior to joining iClick, Cristina was a seasoned digital marketer in e-commerce from BeeCrazy, eBay and Glamabox, serving a number of multinational clients in helping them to develop and devise online marketing strategy for expanding their businesses. She obtained a BA in Translation at The Chinese University of Hong Kong and speaks fluent English, Cantonese, Mandarin and Spanish.



Marius Chow
Assistant Programme Director
HKU Space Executive Academy

Marius Chow has over 15 years of sales and marketing communications and project management in luxury and healthcare areas in Asia Pacific and the Greater China regions. His clients included Richemont, LVMH, Swatch Group, L'Oreal, L'Occitane, Wyeth, DKSH, GSK, Merck and MSD etc. He is also a Registered Social Worker experienced in providing career advice. Along his marketer's career, he has been providing consultancy services to social enterprises. Marius holds a Bachelor of Social Science in Social Work from City University of Hong Kong, Master of Social Science in Criminology from the University of Hong Kong and Executive Diploma in Advanced Business Management from the Chinese University of Hong Kong.

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